



## LINDSAY CROWE

This year will be Lindsay's 10<sup>th</sup> year in the events industry. She has been with Northlands for over five years and currently holds the title of Manager, Event Development. Lindsay has extensive event management and event operations experience and her attention to fine details has been one of the keys to her success. She has managed our team through events such as K-Days, the Canadian Finals Rodeo and various other Northlands events. Lindsay is known for her sarcastic humour and always makes sure there is time for fun at work, however, she will also be the one to stay late and help out her team whenever and wherever she is needed.



There truly are an infinite number of reasons I love the fair industry. Not many people can say their job is to make sure other people are having fun and creating life-long memories. I get to work with the best team in the universe which makes all the difference. Everyone goes the extra mile to make sure each program and each department is successful during our events, and I cannot express how invigorating it is to be a part of such a passionate team.

There is no better job in the world. In one single day I get to play with animals, learn about local innovations, eat endless mini donuts, watch a world-renowned artist perform from the best seat in the house, followed by fireworks and a silent disco. Then I go to bed for five minutes, wake-up and do it all over again. Of course, the days are long and like everyone else I am exhausted by the end of it, but it is so rewarding and fun to be a part of I cannot imagine ever leaving this industry. "